



BLOOMS!

**BLOOMS! 2012 at the Boston Flower & Garden Show
"First Impressions"**

*Wednesday, March 14- Sunday March 18, 2012
Seaport World Trade Center, Boston, MA*

The Garden Club Federation of Massachusetts, Inc.
presents:

"Personalities"

**The Design Division of a Standard Flower Show
Preliminary Schedule 8/29/11. Staging and Class numbers may change.**

Class 101 "Extrovert"

A Creative Design staged on a 36" high pedestal with a 20" diameter top.
(4 entries - Designer's Choice Award)

Class 102 "Diva" Club Competition

A Functional Buffet Table for Four staged on a 30" high table with a 48" diameter top covered to the floor with an ecru cloth. Exhibitor names the guest of honor (diva)/ maximum 25 words.
(4 entries - Club Competition Award)

Class 103 "Temptress"

Exhibitor's choice of design style staged on a 36" high pedestal with a 14" diameter top.
(4 entries - Tricolor Award)

Class 104 "Wallflower"

An Exhibition Table Type I in the manner of Colonial Williamsburg, 1720-1780, staged on a 36" high pedestal with a 30" wide x 18" deep top and attached backboard 30" wide x 40" high. (4 entries - Tricolor Award)

Class 105 "Up Tight"

A Parallel Design staged on a 30" high pedestal with a 20" square top.
(4 entries - Tricolor Award)

Class 106 "Free Spirit"

Exhibitor's choice of design style staged on a 36" high pedestal with a 24" square top.
(4 entries - Designer's Choice Award)

Class 107 "Two-Faced"

CI 107A "Pretentious" ; CI 107B "Sincere"

A Duo Design staged on a 36" high pedestal with an 18" square top.
(4 entries - Designer's Choice Award)

DESIGN RULES

1. Design Division I is staged according to rules of National Garden Clubs, Inc. using as its authority The Handbook for Flower Shows, Revised 2007 Edition (abbreviated HB) and any changes published in The National Gardener.

2. Entries are open only to members and affiliates of the National Garden Clubs, Inc. All entries must be confirmed with Robin Murphy, PO Box 3263, Wareham, MA 02571, 508-295-9079, HeronCreekDesign@msn.com.

3. **An Exhibitors' Meeting will be held Wednesday January 19, 2012, 9:45 AM (Snow Date January 20) at Elm Bank, Hunnewell Building, 900 Washington St., Wellesley.** Exhibitor passes and complete staging information will be given at this time.

4. **ENTRY DATES: TUESDAY, MARCH 13 AND FRIDAY, MARCH 16.** REMOVAL DATES AND TIMES: Thursday, March 15, 8:00 p.m.; and Sunday, March 18, 6:15 p.m. Exhibitors must remove or have someone remove their designs at the designated time.

5. All designs (except Class 102) must be completed in the Show area.

6. Each design is to be completed by a single exhibitor, except Class 102 where two or more members of a garden club collaborate.

7. On both entry days, exhibitors may enter the building at 5:30 a.m. and must leave the show floor at 8:30 a.m. Judging will begin at 9:15 a.m.

8. Only exhibitors and Committee will be allowed in the Show area while designs are being created. Staging assistants will be available.

9. A preliminary list of plant material (botanical and common names are required) must be submitted to the Horticulture Classification Chairman. When the design is completed, it must be passed by the Design Classification Chairman before the exhibitor leaves the Show area.

10. All components must be within the frame of reference. A design may not go outside the total allowed space.

11. Treating of fresh plant material and the use of artificial plant material are strictly prohibited. Some plant material must be used in every design. Menu food and live animals are not allowed. Refer to HB pp 187-190.

12. Wild collected plants of species listed by the Mass. Natural Heritage program may **not** be used in Standard Flower Shows of the Garden Club Federation of Massachusetts, Inc., or its member clubs. Cultivated plant material appearing on the list may be used if the exhibitor provides a typed card stating that it has not been wild collected.

13. Plants listed on the Massachusetts Prohibited Plant List are **not** permitted in Design Division I. A current list may be found on www.mass.gov/agr.

14. Massachusetts Horticultural Society policy requires that businesses, non-profit organizations, commercial products may not be promoted within a design. Logos and corporate images are not permitted. Catalogs, circulars, and business cards may not be displayed. Exhibits are to be non-commercial in character.

15. The Standard System of Judging is used and allows for one First (90 points or above), one Second (85 points or above), one Third (80 points or above), and one or more Honorable Mention (75 points or above), in each class.

16. **It is the exhibitor's responsibility to keep his or her design in pristine condition throughout the show.** A design may be removed at the discretion of the Committee.

17. The Garden Club Federation of Massachusetts, Inc. and the Massachusetts Horticultural Society will provide the best possible protection to all exhibits. However, they distinctly disclaim all liability for loss or damage to designs and personal property belonging to exhibitors.

18. Exhibitors are asked to remember that this is a Flower Show and emphasis should be placed on plant material.

AWARDS

Classes 103, 104 and 105 are eligible for the Tricolor Award.

Classes 101, 106, and 107A/B are eligible for the Designer's Choice Award and the Barbara D. May Award of Design Excellence.

Class 104 is eligible for the Marie Hancock Cook Award.

Class 102 is eligible for the Club Competition Award.

All classes except 102 are eligible for the Susan Scheel Thomas Novice Award and Ruth A. Wallack Design Award.

All classes are eligible for the Clare Richards Award, the Jeanne-Marie Parkes Creativity Award, the Diane Bullock Award, the John Taylor Arms Award, the Garden Club of America Certificate of Excellence in Flower Arranging, the Garden Club of America Zone 1 Bowl, and the National Garden Clubs Design Award.

Awards will be presented at an Awards Reception to be held April 10, 2012, 7 pm at Elm Bank, Hunnewell Building, 900 Washington St., Wellesley.

SCALE OF POINTS – ALL CLASSES (excluding Classes 102, 104)

Conformance (to schedule requirements):	20
Design (Elements and Principles):	42
Artistic Concept (selection/organization):	12
Expression (interpretation of class):	10
Distinction (marked superiority in all respects)	<u>16</u>
	100

SCALE OF POINTS – CLASSES 102, 104 (Functional Tables)

Design (Elements and Principles):	20
Design (Elements and Principles):	48
Decorative Unit:	24
Overall Design:	24
Artistic Concept (selection/organization):	12
Expression (interpretation of class):	5
Distinction (marked superiority in all respects)	<u>15</u>
	100

COMMITTEE

Chairman

Yvonne Capella , 508-947-5806, ycapella@comcast.net

Schedule

Bobbie Lingard, 508-759-5052, bjlingard@comcast.net

Staging

Joan Butler, 508-429-2739, joan@bjbsoftware.com

Entries: all classes, including Club Competition Class 102

Robin Murphy, 508-295-9079, HeronCreekDesign@msn.com

Design Classification

Hila Lyman, 508-548-0841, hilajeanne@comcast.net

Club Competition Consultant

Horticulture Classification

Hospitality Judges

Vera Bowen, 401-254-2034, kpbowen@att.net

Awards

Davie McNamara, 781-344-9472, Equuss608@aol.com

Clerks

Kathy Hawes, 781-784-3351, Kathy_Hawes@hotmail.com

Computers

Ann Tanona, 508-655-8358

Maureen Marshall, 508-429-4936, sweetpeapatch@aol.com

Exhibit Refreshing

Digital Imaging/Photography

Cheryl Collins, 508-339-7191, cherylgcm@aol.com

Flower Show Consultant

Maureen Christmas, 978-263-0009, mchristmas@comcast.net

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presents:

Design Division I

"Personalities"

The Design Division of a Standard Flower Show

Call to confirm openings, then mail form to:

Robin Murphy
PO Box 3263, Wareham, MA 02571
508-295-9079, HeronCreekDesign@msn.com

ENTRY FORM (clip and mail)

Exhibitor _____

Address _____

Telephone _____

Email _____

Garden Club _____

Club President _____

(Class 102 only: list Club President during March 2012)

I wish to enter:

Entry Date (Circle One) **Tues. 3/13** **Fri. 3/16**

Class # _____

Class Title _____

Have you ever won a blue ribbon in Design in a judged flower show other than a club show?

Yes _____ No _____

Are you also a member of the Garden Club of America (GCA)?

Yes _____ No _____

Are you a member of the Massachusetts Horticultural Society?

Yes _____ No _____